

# Proactive IT vs. Reactive IT

The Ultimate Business  
Decision



IT issues can break your business or prove to be just a minor hiccup—it all depends on your approach. **Proactive IT prevents** problems before they escalate. **Reactive IT waits** until it's too late.

**Which side are you on?**

# Prevent or Repair?



## Proactive IT

Finds and fixes problems early.



## Reactive IT

Waits for breakdowns to happen.



# Security First or Risk Exposure?

## Proactive IT

Reduces cyber risks through regular updates and audits.

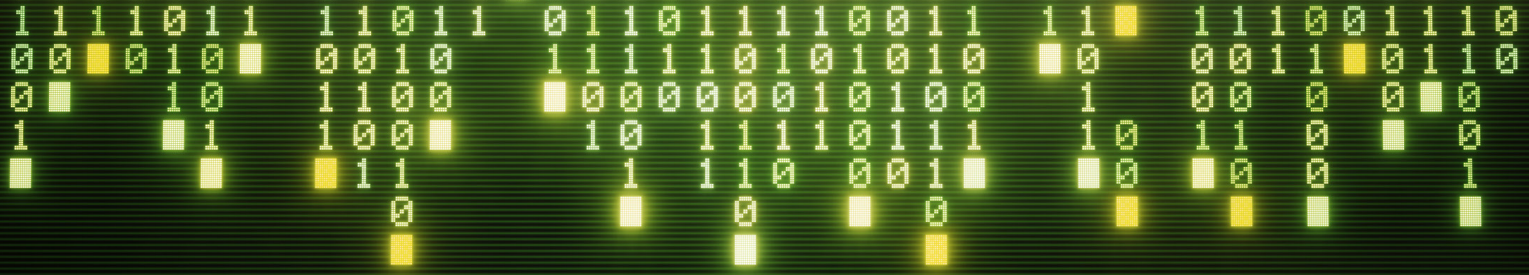


## Reactive IT

Fixes security gaps only after a breach.







# Smart Investment or Costly Surprises?

## Proactive IT

Cuts downtime and prevents expensive failures.



## Reactive IT

Leads to unpredictable repair costs sending you over budget.

# Long-term Strategy or Short-term Fix?

## Proactive IT

Aligns IT with business growth.



## Reactive IT

Focuses on patching  
immediate issues.



A **proactive IT** strategy keeps your business ahead, **secure, efficient and prepared.**

Ready to move from IT firefighting to IT foresight? **Contact us today to build a proactive IT strategy.**

